

MATEUSZ Bryła

Product Marketing | Growth Specialist



About me

I don't just push products — I build experiences people actually care about. Where others talk, I listen. I read between the lines to understand what drives attention and trust — and then turn it into campaigns, content, and strategies that work. Growth, brand experience, marketing? To me, it's all about connecting the dots between what people feel and what businesses need.

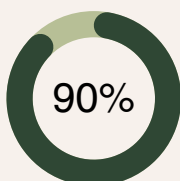
Skills

- Growth & Product Marketing: campaign design, customer journey mapping, conversion optimization
- Strategic sales & negotiation — effectiveness built on authentic relationships
- Brand Experience: storytelling, content strategy, audience engagement
- Stress & pressure management — staying motivated and effective in dynamic environments

Languages

Polish

English



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Szczecin | Poland

Professional Experience

Presales Lead Manager

Feb 2025 - Sep 2025 | Baseon.com

- Designed and launched marketing campaigns that attracted the right clients instead of generating noise.
- Built a steady lead pipeline within weeks, boosting the number of real sales conversations.

Sales Representative

Jul 2023 - Jan 2025 | Energy4Future

- Became one of the top-performing sales reps within 1.5 months, despite being the youngest on the team.
- Promoted to trainer for new sales representatives thanks to strong mentoring and knowledge-sharing skills.

Online Sales Coordinator

Sep 2022 - Mar 2023 | DropMax

- Optimized team workflows to improve sales efficiency and client experience.
- Created digital marketing and copywriting campaigns tailored to client expectations and the e-commerce market.

COVER LETTER

Dear Hiring Team,

In a world drowning in noise, real connection has become rare — and more valuable than ever. That's why I was excited to see your opening. It felt like an opportunity to do work that actually drives growth and leaves a mark.

Over the past few years, working in SaaS and e-commerce taught me that growth isn't just about numbers — it's about understanding people first. I've learned how to design campaigns, create experiences, and craft messages that don't just reach audiences but resonate with them.

Whether it was building lead pipelines, optimizing sales conversations, or creating campaigns that sparked engagement, my focus has always been on one thing: turning attention into action.

I'd love to bring this mindset into your team and help create strategies, content, and experiences that drive both growth and real connection with your audience.

Best regards,
Mateusz Bryła